The 1st E-Commerce Summit in Egypt
What is E-Commerce Summit?

A grassroots movement stirring up the conversation on digital commerce. The one day event dives into the various trends, pains and opportunities for e-commerce across the MENA region. Corporate executives, brick & mortar retailers joining the digital wave, and startups gather under the same roof for a unique networking experience driving the frontiers of e-commerce in the region.
Who attends E-Commerce Summit’19?

E-Commerce Ecosystem
Merchants/Retailers
Logistics Providers
Government & Policy Makers
Payment Providers
Banking & Fintech
Technology Providers
Marketers/Advertisers
2018 marked an unprecedented success.

- **2,500+ Attendees**
- **15+ Industries**
- **80+ Speakers**
- **21 Talks**
- **1,500+ Retailers**
- **200+ Media Hits**
- **650M+ Media Impressions**
- **13 Panel Discussions**
In the presence of H.E. Amr Talaat, Minister of ICT

Supporting the transformation of the e-commerce landscape with strategic developments to the technical infrastructure in Egypt.
Attended by high-profile business leaders

- C-Level: 57%
- Marketing & E-Commerce Manager: 23%
- Business Owner: 12%
- Technical Lead: 3%
- Other: 5%

Brands: Unilever, Amazon, Nissan, L'Oréal, Vodafone, Orange, Meridian, Elaraby, Jumia, ORASCOM, noon, Etisalat, Danone, CB
Created a Massive Buzz both Online & Offline

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<th>Local Newspapers &amp; Magazines</th>
<th>Local Online Media</th>
<th>International Media &amp; TV</th>
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2018 Sponsors

Titanium Sponsor

Platinum Sponsor

Gold Sponsor

E-Commerce Awards Sponsor

Logistics Partner

Transportation Partner

Career Partner

B•TECH

MOUNTAIN VIEW

Nestle

DHL

Fawry

Uber

WUZZUF
Where
NILE RITZ CARLTON HOTEL, CAIRO

When
TUESDAY, 17TH SEPTEMBER, 2019
What to Expect in E-Commerce Summit ’19?

- 3000+ Attendees
- 80+ Speakers
- 6 Masterclasses
- 15+ Industries
- 24 Talks
- 3 Fireside Chats
- 1,500+ Retailers
- 9 Panel Discussions
- 2 Roundtables
Technology is booming at lightning speed reshaping the world of retail. This year we're unearthing the barriers preventing retailers from going online and presenting breakthroughs taking the E-commerce scene by storm across the MENA region.
What we’re excited about this year

- Trend-setting Content
- Master Classes
- Exhibition
- Round Tables
- E-commerce Awards
- Launch Pad
We’re presenting
Trend-Setting
Content
Get inspired

From talks and panels to you by renowned international experts to present know-how & best practices on different steps of the e-commerce cycle.
E-Commerce Exhibition

Wherever you fall in the e-commerce cycle, whether you're a tech provider, marketing/advertising agency, payments or logistics provider, bank, customer service provider...etc.

This is the place to be!

Meet retailers from all industries, collect leads, grow your business and nurture the e-commerce ecosystem
In-depth Masterclasses
3-hour in-depth workshops

Brought to you by renowned international experts to present know-how & best practices on different steps of the e-commerce cycle.

Know-how with
In-depth Masterclasses
Learn the art of e-commerce
New & Remastered
E-Commerce Awards

Enter to Win

Judged by a committee of experts and thought-leaders, the 2\textsuperscript{nd} Edition will be held to celebrate the achievements of retailers, agencies, marketplaces & service providers.

2018 Winners

- **FMCG Award**
- **Go-To Market Strategy Award**
- **Startup Award**
- **Fashion & Lifestyle Award**
- **Digital Agency Award**
- **Ecosystem Booster Award**
- **Rising Star Award**
- **Cross Border Award**
Policy makers meet market leaders for stimulating discussions that help create a better future for technology, business and the whole ecosystem in Egypt.
Launch Pad
Steal the Spotlight!

All the latest business innovations, new products & partnerships announced exclusively on a demo stage for the first time during the summit. A chance to spread the word about your brand's latest ventures and reach beyond imagination.
Because it’s not just a 1-day summit

Momentum Building Events

It’s a community hub.
Content Workshops

What's better than a community meet-up to raise awareness & connect different market stakeholders? We're here to mobilize the market & establish thought leadership and we want you with us!
Partners Breakfasts

Our breakfasts are always productive with our partners. Leading up to the event, we work together to perfect the agenda & brainstorm the hottest topics to be presented during the event.
Speakers Dinner

It’s almost time! Held the night before the summit, we meet with all our speakers to exchange ideas, introduce them to the team and partners & add the final touches to the content and event flow.
This year we’re bringing various e-commerce market & thought leaders together for a habit-changing camping experience focusing on the mind, body & soul to connect, reflect and grow the e-commerce community.
robusta is a tech agency working with a diverse client base across different sectors & industries on implementing digital transformation programs. Engagements are typically focused on digitization of existing operations & processes and/or activation of digital customer engagement channels. With a team of 100+ tech and market consultants, robusta maintains an impactful footprint across EMEA and engages with its clients through its two key operations hubs in Egypt and Germany.
We cannot do it alone
Do you want to contribute?
Let's work together!

For more opportunities
Drop us a line
ecommerce.summit@robustastudio.com